

## **PRODUCT MARKETING MANAGER FOR ARIGA (TEL-AVIV)**

We are looking for a product marketing manager to join our team.

The company is in a post-series A stage, funded by some of the top VC firms in the world.

Ariga is leading two successful open-source communities ([Ent](#) and [Atlas](#)) and building a commercial platform on top of them.

This role is great for you if:

- You're interested in working with a team of hard-core engineers building awesome tools for developers.
- Want to participate in the growth of amazing open-source communities
- Enjoy producing high-quality, deep, and useful content that provides real value to users.
- Are frustrated with inefficient, wasteful work and love using data and technology to focus on impact.

As a PMM in the company, you will:

- Manage content production, and work with engineers and content professionals to produce a constant stream of content.
- Run operations for content and marketing campaigns to grow our open-source communities and commercial product.
- Manage our online activity: websites, social media, YouTube, newsletter, and webinars.
- Create and maintain dashboards to track key performance indicators, analyze data to produce insights, and use those insights to generate plans for improving performance
- Work closely with product managers and company leadership to find new ways to grow faster.

### Requirements

- 1-2 years of experience as a PMM, marketing manager, or content manager.
- Tech background - you should be able to handle a technical conversation with software engineers with ease.
- Experience with content production and/or management.
- High level of English, both written and spoken.

### Advantages

- Previous experience in a B2D company - a major plus.
- Academic degree in computer science, software engineering, information technology, or similar.

If you are interested in this position, please send your CV to [hello@ariga.io](mailto:hello@ariga.io).